

To: Brad Davis
From: Daniel Ryan Carr
Date: March 26, 2019

Subject: Proposed script for video

Attached with this memo, you will find a YouTube video script that is designed to recruit volunteers for our many service opportunities at Denton Bible Church. The video is designed to get people in our church fired up about serving the lord. The video features scenes from many different service opportunities.

It is important to highlight many different areas a person could volunteer in. Not everyone has the same skill sets and when you feature different types of services opportunities, everyone is bound to find a place that best fits their desired skill set and training.

To receive the maximum benefits on YouTube, the video should be posted using a descriptive caption and identifying keywords. Based on my research, suggested keywords include:

Denton Bible Church, serving in the Church, Church service opportunities, how to serve in the church, ChurchLife, AVL, Worship, Band, Orchestra, Choir, Children's Ministry, Greeters, Parking, and Coffee Ministry

My suggested video description is "Want to learn how you can serve at Denton Bible Church?"

In addition to publishing this video on the Denton Bible Media Ministry YouTube channel, this video could also be used:

- At a Sunday Service during the announcements
- Playing on the TVs in the foyers before and after services
- As a PSA on the City of Denton cable channel

Please read the attached script and share your feedback. If you have any questions or concerns, please contact me at danielcarr3@my.unt.edu.