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News Release

FOR IMMEDIATE RELEASE

Exercise – For classroom purposes only

Support the Serve Denton Center and Capital Campaign through North Texas Giving Day

(DENTON, Texas – Sept. 3, 2019) Serve Denton will join 3,045 other non-profits in the North Texas area in [Communities Foundation of Texas](#)' annual [North Texas Giving Day](#) to help fund the new capital campaign.

North Texas Giving Day is Communities Foundation of Texas' annual online giving event that benefits nonprofits in the North Texas area. It is set for September 19 and is the largest community-based day of giving in the nation. The annual event has brought in more than \$242 million into North Texas nonprofits since 2009.



“When a family falls on hard times, finding help can be overwhelming,” Serve Denton CEO Pat Smith said. “Which is why Serve Denton was created. We are the solution to the problem.”

The capital campaign was established to help fund various phases of the expansion project. The expansion project will allow more nonprofits to be located in the new Serve Denton Center making it easier for those in need to receive services. When nonprofit agencies office together, those in need can access a variety of services all in one location instead of taking valuable time out of their day searching all over town looking for help.

“Making it easier for North Texans to give back was a huge reason our annual event was created,” Chief North Texas Giving Day officer Susan Swan Smith said. “We’re thrilled to have Serve Denton join us this year! We hope our event helps provide funding for many essential services that would otherwise be unobtainable.”

Serve Denton will be providing pledge updates and announcements throughout the day September 19 on [servedenton.org](#) and on social media platforms using #ServeDentonCapitalCampaign. Scheduled giving for North Texas Giving Day begins on September 9. To donate to Serve Denton, visit [northtexasgivingday.org/serve-denton](#) and click the donate button.

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About Serve Denton

Serve Denton is a non-profit in Denton, Texas whose goal is to provide one central location for someone who needs help to go to and receive a variety of services. Serve Denton is currently the largest non-profit center in Denton County.

Photo with caption:



Donations to Serve Denton on North Texas Giving Day will not only support the new Serve Denton Center, but also projects such as the mobile food pantry.

Tweets before event:



Support @servedenton's new Serve Denton Center and capital campaign! Schedule your #NTXGivingDay donation starting Sept 9 at <http://bit.ly/ntxgd19>.



#NTXGivingDay is almost here! Help us spread the word by creating a FUNdraising page for #ServeDenton to help us raise more funds for the The Wheeler House and our partners – like Grace Like Rain! Visit <http://bit.ly/ntxgd19> for more info!

Tweets during the event:



#NTXGivingDay is here! Please take a moment to visit <http://bit.ly/ntxgd19> to see all of the wonderful nonprofits your donation will support – including our friends @w2wministries who will support expecting mothers at the new #ServeDentonCenter



Have you checked out northtexasgivingday.org recently? We are already at \$10,000! We are so grateful to everyone who has donated so far! We can't wait to use this money to help support the many nonprofits who will use this space for years to come!

Tweets after the event:



We are still celebrating our #NTXGivingDay success @servedenton! Thank you from each and every one of us for your support to not only us but every nonprofit in the area! #THANKYOU!

Nearly \$20,000 was raised for the #ServeDentonCapitalCampaign on #NTXGivingDay! Thank you to everyone who supported us! Your donation this week will support many Denton residents in need for years to come!





Join Serve Denton on North Texas Giving Day!

Serve Denton will be joining many other local nonprofits in Communities Foundation of Texas' annual North Texas Giving Day event. The event was created over 10 years ago to promote an easier way to contribute to your favorite nonprofit online.

North Texas Giving Day has brought in over \$240 million over its 10-year span. Last year, over \$48 million was raised through 157,000 donations to 2,700 local nonprofits. For those of you who would like to support Serve Denton this year, you may schedule your donation beginning September 9. The event itself will kick off on September 19.

We will be live tweeting throughout the day to update you on our progress. If you would like to donate on September 19 or would like to learn more about the event, please visit northtexasgivingday.org/serve-denton.