Media Interview Prep

Daniel Ryan Carr
danielcarr3@my.unt.edu

UNT Mayborn School of Journalism celebrates 75 years in North Texas

Summary:
The Frank W. and Sue Mayborn School of Journalism is set to celebrate its 75th anniversary in the next year. Mayborn was established in 1945 and accredited by the Association for Education in Journalism and Mass Communication in 1969. The school of journalism received its benefactors, Frank W. and Sue Mayborn, in 2009.

Talking points:
- The school of journalism was first established in 1945. It became its own school in 2009 when Frank W. and Sue Mayborn, leaders in the Texas journalism industry, became benefactors of the school.
- The year-long celebration is set to kick off in January 2020 and will feature events throughout the year. The biggest event will be the Diamond Jubilee which will be a celebration with current students, alumni, and staff. The Diamond Jubilee banquet is set for April 18, 2020.
- To celebrate the school and its 75-year commitment to excellence, the school will temporarily rename its 103-year old newspaper, the North Texas Daily, back to its original name of Campus Chat.

Questions and answers:
Question: How can current students get involved in the celebrations?
Answer: The Mayborn will have multiple events throughout the year featuring guest speakers from the journalism industry. We will feature meet and greets with the guest speakers for our students as well.

Question: Is there anything else the Mayborn is planning on doing to celebrate its 75th anniversary?
Answer: We are planning on launching a social media campaign that will promote 75 things you didn't know about the Mayborn. We are calling it the 75 in 75. You can follow along on our social media channels.

Question: How can I find out more about the events featured in 2020?
Answer: All of the events will be listed on the website. The website is mayborn75.unt.edu. Additionally, we are encouraging everyone to use the hashtag #Mayborn75 to document our celebrations throughout the year.