

Earned Media Report for North Texas Giving Day

	Local/Regional/ National	Cost	Headline	Date Published	Publication	Link
Before						
	Local	\$10,000	Carrollton nonprofits join North Texas Giving Day	September 13	Star Local Media	https://starlocalmedia.com/carrolltonleader/carrollton-nonprofits-join-north-texas-giving-day/article_070b111c-d5aa-11e9-a531-231a903b1300.html
	Local	\$1,000	North Texas Giving Day set for Thursday	September 13	Denton RC	https://dentonrc.com/news/north-texas-giving-day-set-for-thursday/article_c64068c3-a9eb-574b-8c18-1f97a218285e.html
	Local	\$1,000	Dianne Edmondson: North Texas Giving Day coming this month	September 7	Denton RC	https://dentonrc.com/news/signup-deadline-approaches-for-north-texas-giving-day/article_8ad00f83-919d-565f-8369-29f708b4e78d.html
	Local	\$1,000	Organizations participating in North Texas Giving Day	September 17	Herald-Banner	https://www.heraldbanner.com/news/local_news/organizations-participating-in-north-texas-giving-day/article_c76bbe48-d8e8-11e9-af43-f3093bdb9a83.html
	Local	\$1,000	North Texas Giving Day Tomorrow	September 18	Graham Leader	https://www.grahamleader.com/news/lcs-north-texas-giving-day-tomorrow
	Regional	\$10,000	Green donations go farther on North Texas Giving Day	September 5	Green Source DFW	https://www.greensourcedfw.org/articles/green-donations-go-farther-north-texas-giving-day
	Regional	\$10,000	North Texas Giving Day is September 19	September 17	NBC DFW	https://www.nbcdfw.com/entertainment/the-scene/North-Texas-Giving-Day-is-September-19-560618531.html
	Regional	\$10,000	Arlington pitches in on North Texas Giving Day	September 13	Star-Telegram	https://www.star-telegram.com/news/local/arlington/article234910237.html
	Regional	\$10,000	With the Nowitzkis on board North Texas Giving Day has big goals in 2019	September 12	Dallas Morning News	https://www.dallasnews.com/business/philanthropy/2019/09/12/with-the-nowitzkis-on-board-north-texas-giving-day-has-big-goals-in-2019-50-million-100000-donors/
	Regional	\$10,000	North Texas Giving Day opens scheduled giving for 2019	September 9	Dallas Morning News	https://www.dallasnews.com/sponsored/giving-guide/2019/09/09/north-texas-giving-day-opens-scheduled-giving-for-2019/
	Regional	\$10,000	Encourage your friends to become philanthropists on North Texas Giving Day	September 4	Dallas Morning News	https://www.dallasnews.com/sponsored/giving-guide/2019/09/04/encourage-your-friends-to-become-philanthropists-on-north-texas-giving-day/
	Regional	\$10,000	List of celebration events leading up to North Texas Giving Day	September 14	WFAA	https://www.wfaa.com/article/news/local/outreach/list-of-north-texas-giving-day-events/287-38994ef3-db4d-4d84-b104-55ae7d489b8a

	Regional	\$10,000	Keller, Roanoke, Northeast Fort Worth nonprofits participate in North Texas Giving Day	September 12	Community Impact	https://communityimpact.com/dallas-fort-worth/keller-roanoke-northeast-fort-worth/city-county/2019/09/12/keller-roanoke-northeast-fort-worth-nonprofits-participate-in-north-texas-giving-day/
	Regional	\$10,000	North Texas Giving Day Sept 9-19	September 11	North Texas e-News	http://www.ntxe-news.com/artman/publish/article_116821.shtml
	National	\$100,000	North Texas Giving Day	September 17	MSN	https://www.msn.com/en-us/lifestyle/shopping-holidays/north-texas-giving-day/vp-AAHrmzs
	National	\$100,000	North Texas Giving Day: Heard Museum	September 17	MSN	https://www.msn.com/en-us/lifestyle/shopping-holidays/north-texas-giving-day-heard-museum/vp-AAHrhkG
	National	\$100,000	North Texas Giving Day: Heroes For Children	September 17	MSN	https://www.msn.com/en-us/health/health-news/north-texas-giving-day-heroes-for-children/vp-AAHrjVz
During						
	Regional	\$10,000	It's North Texas Giving Day in Grayson County	September 19	KTEN	http://www.kten.com/story/41074509/its-north-texas-giving-day-in-grayson-county
	Regional	\$10,000	Today is North Texas Giving Day	September 19	Fox 4	https://www.fox4news.com/news/north-texas-giving-day-kicks-off-10th-year
	Regional	\$10,000	North Texas Giving Day is when the world gets to see how generous our community is every day	September 19	Dallas Morning News	https://www.dallasnews.com/opinion/editorials/2019/09/19/north-texas-giving-day-is-when-the-world-gets-to-see-how-generous-our-community-is-every-day/
	Regional	\$10,000	A Reminder: Today is North Texas Giving Day	September 19	D Magazine	https://www.dmagazine.com/frontburner/2019/09/a-reminder-today-is-north-texas-giving-day/
After						
	Local	\$1,000	North Texas Giving Day tops \$50,000	September 24	Graham Leader	http://www.ntxe-news.com/artman/publish/article_116821.shtml
	Regional	\$10,000	North Texas Giving Day hauls in record \$50 million for nearly 3,000 nonprofits	September 20	Dallas Morning News	https://www.dallasnews.com/news/2019/09/20/north-texas-giving-day-hauls-in-record-50-million-for-nearly-3000-nonprofits/
	Regional	\$10,000	North Texas Giving Day breaks record again	September 23	Dallas Observer	https://www.dallasobserver.com/news/north-texas-giving-day-breaks-record-again-11760079
	Regional	\$10,000	North Texas Giving Day raises more than \$50 million	September 20	Dallas Business Journal	https://www.bizjournals.com/dallas/news/2019/09/20/north-texas-giving-day.html
	National	\$100,000	The ResponsiveEd Foundation Surpasses Last Year's North Texas Giving Day Donations	September 27	Globe Newswire	https://www.globenewswire.com/news-release/2019/09/27/1921950/0/en/The-ResponsiveEd-Foundation-Surpasses-Last-Year-s-North-Texas-Giving-Day-Donations.html
	Total	\$575,000				